

Welcome to co-creating the
Library of the Future

Zooming in on the
“now”

Climate Change



Credit: CC0 Public Domain

Climate Activism

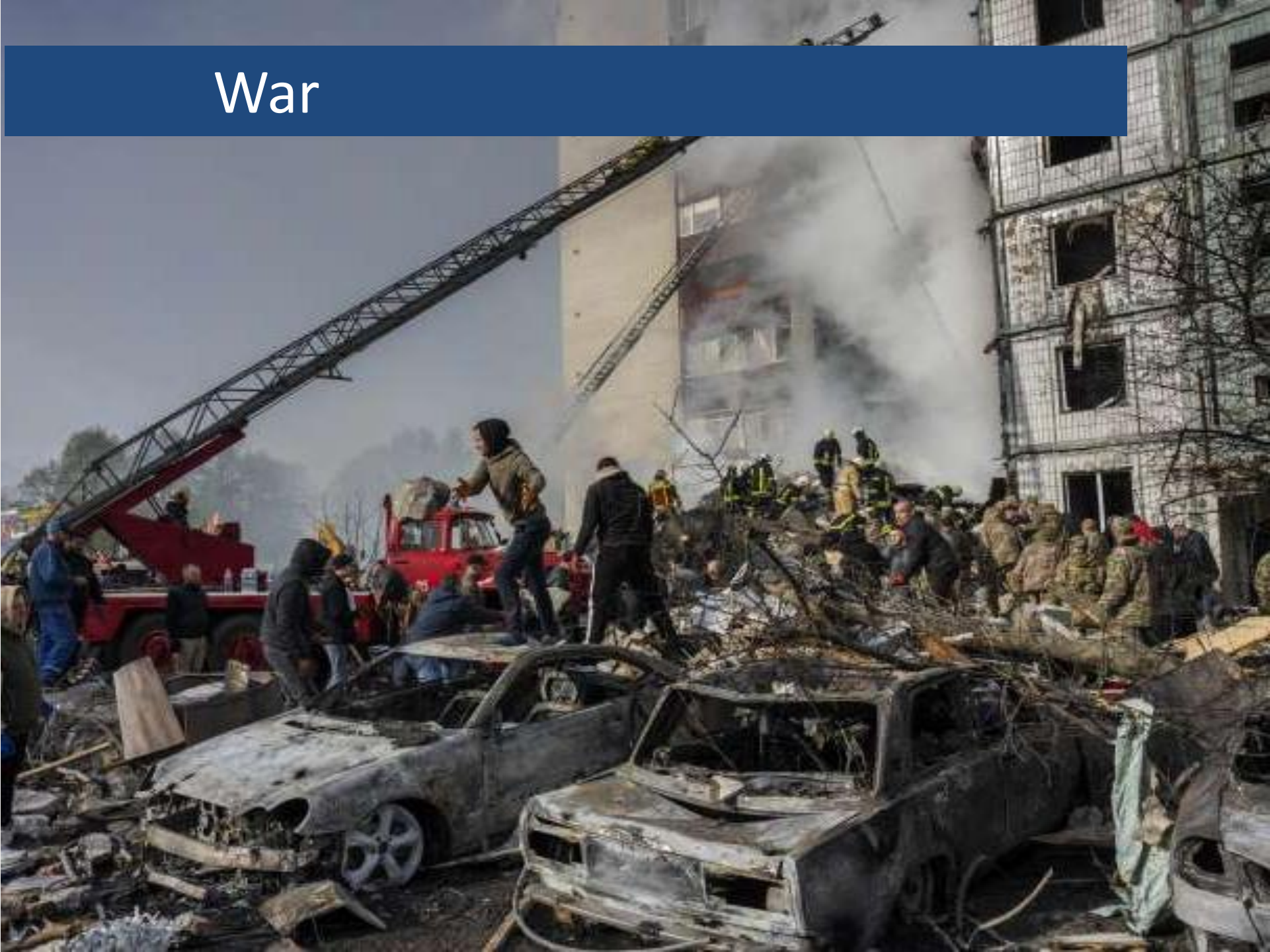


Photo by Li-An Lim on Unsplash

Social Unrest



War



The Socially Excluded

Polarization and Poverty

Lack of skilled labor force

Growing precariat

15 - 20% of population
functional illiterate

Larger gap between
information strong and
information weak citizens?



Social Media

OMISSIONS

HALF-TRUTHS

LIES

DISTORTIONS

PROPAGANDA

- Social media increasingly influencing public opinion
- Misinformation and disinformation spreading

Politics



- Middle aged cis-gender white male regime
- Cynical power struggle
- Citizen consumer rather than member
- Low trust in governance and public institutions

**DEMO-
CRAZY
C**

Young People's Views

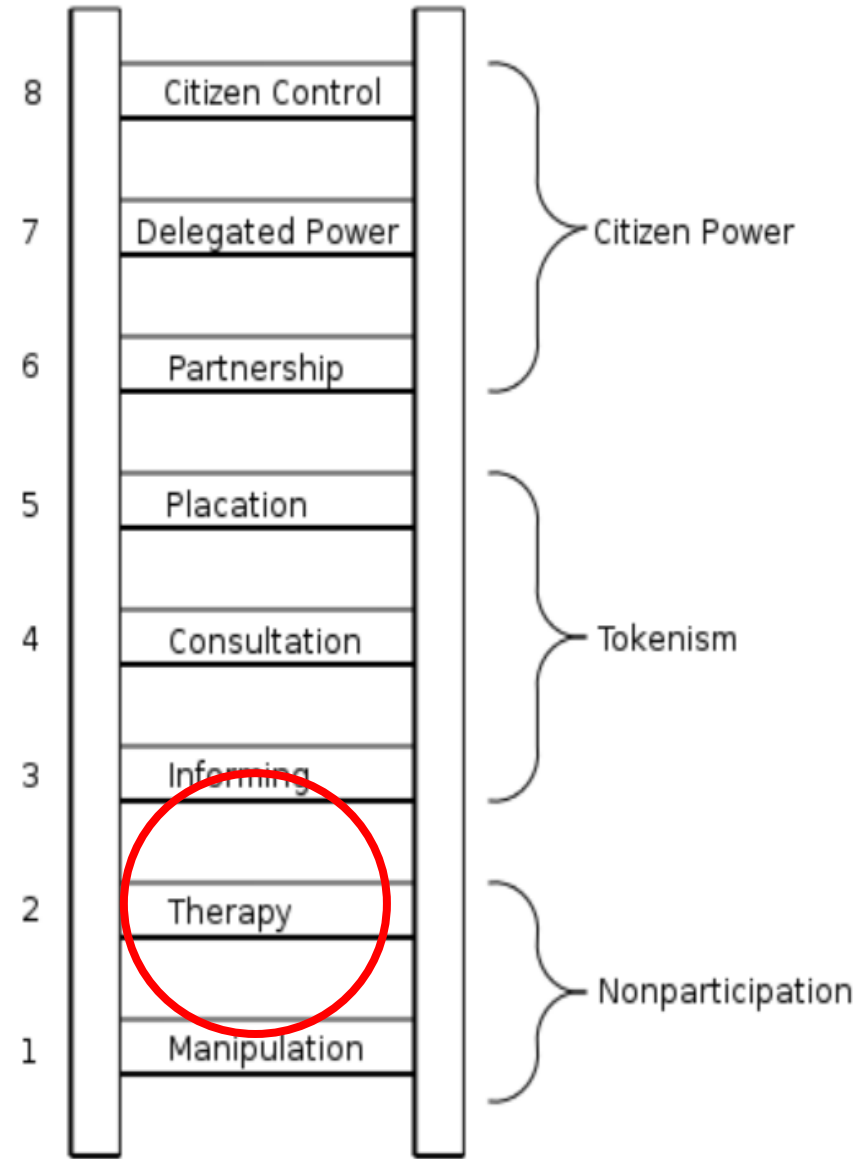


- Demand for action and visible change
- Easy access to information
- Representative democracy slow
- Frustration – “Democracy is for losers”
- Zapper culture – attention span deficit

S. Hansen (2021): Young Voices In The Digital Democracy”, DJOF.

How dare you!

To which opportunities in
the community is the
library the catalyst?



Sherry R. Arnstein's "A Ladder of Citizen Participation," *Journal of the American Planning Association*, Vol. 35, No. 4, July 1969, pp. 216-224.

Needs-based approach

Focus on deficiencies,
problems

Creates "client" mentality

Outsiders, not community
members

Influential institutions
retaining "deficiency" model

Focus on survival, not serious
change or community
development

Has been predominant, but
that's changing



The Shift: Asset-Based Community Development (ABCD)

Significant community development happens when local community people are committed to investing themselves and their resources in the effort – it's never built from the top down, or from the outside in.

Asset Based Approach



Local community members committed to efforts

Community members "contributors" not "clients"

Assets = Individuals, Associations, Institutions

Improving Local Democracy

From

Informing

Giving Access To Information

Alienation To Politics

Consumers of Democracy

Eroding Social Capital

"Their Problem"

Expert Domain

Concerns

To

Involving

Facilitating Exchange And Sharing

Civic Engagement

Active Participants

Building Social Coherence

"Our Problem"

Public Domain

Opportunities

oba

podcastmarathons

ingruilen of lenen

Welkom

in de

bibliotheek

van de

toekomst

Zaterdag 11 maart
12.00 tot 18.00 uur
Bijlmerplein 874
(3 minuten lopen vanaf
OBA Bijlmerplein)

collegiaal klimaatneutraal

nice to meet you bankjes

Wat wil jij ontdekken, leren, lenen in de bibliotheek van de toekomst? Een gitaar? Bakspullen? Een VR bril?!

Vertel ons jouw ideeën!

kinderen leren over gezond eten

zo NEXT!!

Challenge

How to design a library of the future for, by and with Amsterdammers in Amsterdam Southeast?

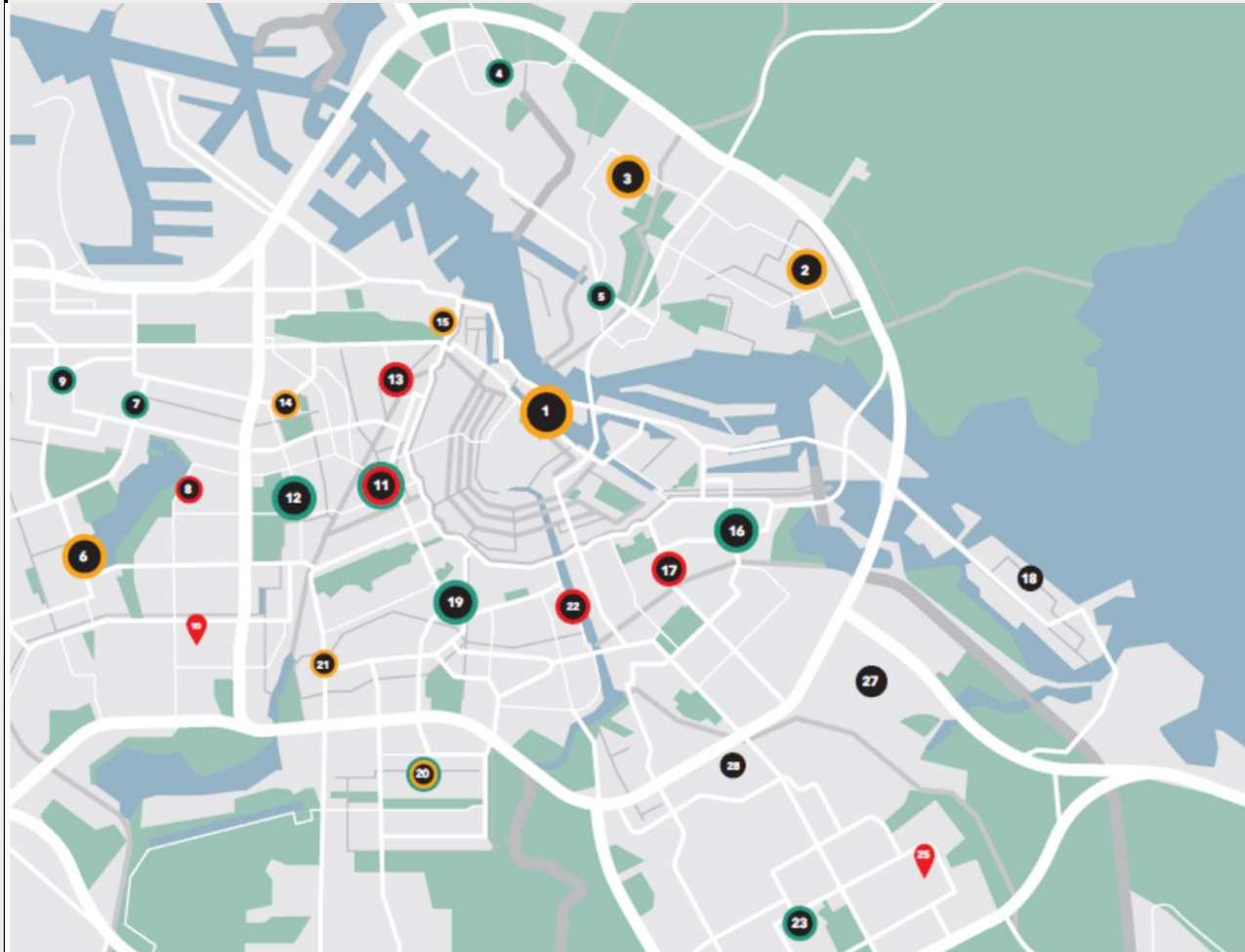
How to address and mitigate economic, racial and educational inequalities in the process?

OBA NEXT

Welcome to NEXT: the Library of the future



Ambition Public Library of Amsterdam



1. Library for the future, for the generation Next -> making libraries future proof
2. Room to experiment and innovate: a permanent laboratory
3. Create something unique: a 'Place of Change'

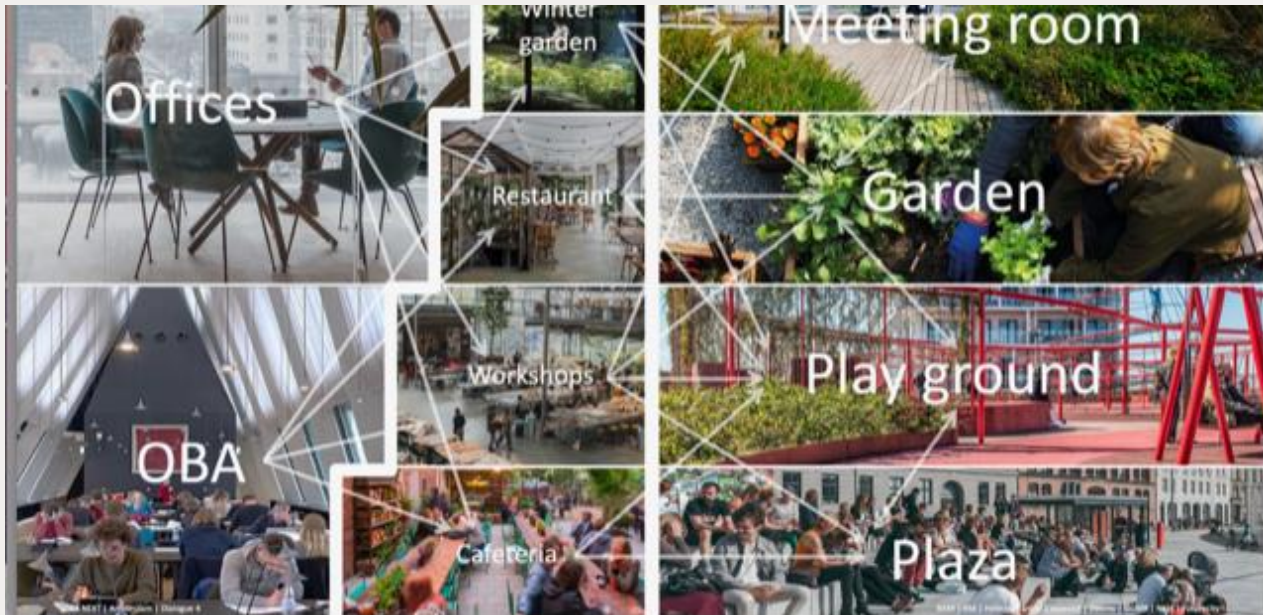
It started in the financial district



1. Creating a public center in a commercial district
3. Free University als main partner
4. Next to the biggest transport hub

Design proces on its way

1. 2 design parties: Snohetta en Henning Larsen
3. Constructive Dialogue
4. 85000m2 plus 16.000m2 offices
6. > 50 million



25 May 2022: Next from South to Southeast



1. “Unequal investment”
2. Social and sustainable city
3. Multi Centered city

So.. we were 'moved' to the Southeast



1. In 2040: 200.000 inhabitants
2. >175 nationalities
3. Highest percentage young people
4. Highest unemployment

Back to square one.....



1. Safeguard existing budget
2. New City council decision
3. New location and new concept
4. Building trust

NEXT Pop up: The Observatory



1. Getting to know and working with the community
2. Building up new partnerships
3. Prototyping new activities, services, spaces, ways of organising

Next as a start up



1. Innovating from the outside in
2. Own mandate and budget
3. Own type of working, organising and teaming

Introduction
Angelique
Hoogmoed



Brief history of the Bijlmer





Bijlmer Plane Crash

Renewal of Amsterdam South East



A high-angle photograph of a large, diverse group of people of various ages and ethnicities holding hands in a circle on a cobblestone plaza. The group is arranged in a roughly circular shape, with some individuals in the center. The people are dressed in a variety of casual and semi-formal attire. The ground is made of grey cobblestones. The overall atmosphere is one of unity and community.

Building a better Southeast together

New
Metropolis
South East, if
something is
your
mission.....



Scarcity, which
makes
cooperation
difficult



The great political challenge: Enforce trust



Connect with the
neighborhood



Create connection through action



OBA Next



OBA NEXT

Our Challenge:
how to create an
open, inclusive
and human
centered library?

Politics to People
Meet up to Stitch up
Participation to Empowerment
Programme to Platform
Staff to Community
Leadership to Partners
Helping to Learning
Average to Outstanding

Assignment:
design a roadmap
for OBA Next
process for:

- Building
- Programme
- Organisation

